

Jane Doe

GOAL

International Sales

STRENGTHS

Highly motivated, I wrote my Master's thesis in Shakespeare Studies while also working for the educational department at Shakespeare's Globe Theatre, putting together a creative course pack. This very detailed pack analysed, synthesised and developed new information to be used as a marketing tool to attract new students to the Globe's education programme. Formerly, I enjoyed the challenge as president of my graduate year, the Shakespeare Institute Players. I am flexible; I have worked in Asia, Europe, and North America giving me a unique perspective when I apply a creative solution, and I thrive in team environments. I have strong communication skills both written and oral developed through journalism and presentations.

WORK EXPERIENCE

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| March to June 2005 <i>Work Experience</i> | Studya Communications, London, UK Pitched consumer clients to journalists, sent out product, aided client events, and researched new business. |
| Feb. to March 2005 <i>Work Experience</i> | Studya Associates, London, UK Put together Media Lists for new clients, monitored Media Clippings, and pitched corporate clients to journalists. |
| June to Jan. 2005 <i>Research Assistant</i> | Studya Theatre, London, UK Analysed, synthesised and produced a 26 week course pack for the Globe's education programme now part of University taught courses. |
| January 2004 to present <i>Sales Agent</i> | Studya Imaging, New York, USA Represented, advertised and marketed Rpl artists to potential buyers. I continue to market Rpl artists in the London market for this Toronto-founded, New York-based company. |
| May – Aug. 2003 <i>City & Region Reporter</i> | Studya tribune, Calgary, Canada Developed story lines and interviewed leading sources including CEO's and Provincial Cabinet Ministers for news reports which I wrote. I also wrote feature stories on local, provincial and national heroes (Circulation 90,000). |
| Dec. – May 2002 <i>Teacher</i> | Studya School , Birla, India Taught drawing and singing to students in grades 1 to 4; implemented drawing practices used at Concordia University. All improved - four finalists in state drawing competition. |
| Dec. – May 2002 <i>Teacher</i> | Studya, Baina, India Taught English to students aged 2 to 14; invented new methods to teach children of different ages at varying levels. Students improvement their English literacy and reading skills and overall study habits. |
| June – Aug. 2001 <i>Marketer</i> | Studya Farm and Inn, Melbourne, Australia Promoted Taggardy's animal rehabilitation facilities and organic produce. Result: heightened profile and increased produce sales. |

LEADERSHIP ROLES

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| 2003 – 2004 President | studya Institute Players, Stratford-Upon-Avon Organized and marketed fundraising events, including bringing in outside speakers, putting together stage readings and individual performances, as well as marketing quarterly productions. Accomplished the highest earnings to date. |
| 2003 – 2004 Representative | Studya Committee, Stratford-Upon-Avon Communicated concerns of international students to the University of Birmingham board. A member of staff was replaced because of students' request. |
| Jan. – July 2004 Treasurer | Studya Conference, Stratford-Upon-Avon Budgeted all aspects of the event: speaker, catering, housing, and RSC tickets. Estimated budget from projected attendees. Conference made highest revenue in its six years running. |
| 2002 – 2003 Representative | Studya Undergraduate Society, Montreal, Canada Researched and represented students concerns within the Women's Studies department to the AUS body at McGill University; another WS professor was added at students' request. |
| 2002 – 2003 Co-creator, editor and co- publisher | Studya Journal, Montreal, Canada Fundraised, compiled and marketed McGill University's first Women's Studies Journal - continues to be annually published. |

EDUCATION & PERSONAL

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| 2003 – 2004 | Studya Institute, Stratford-Upon-Avon MA in Shakespeare Studies, Degree 2:1 |
| 2000 – 2003 | Studya University, Montreal, Canada BA Honours in English Literature, Degree: 2:1 |
| 2001-2002 | Studya Convent Institute, Goa, India Tailoring Certificate, Degree: 1 |
| 1998 - 2000 | Studya University, Kingston, Canada |
| 1996 – 1998 | Studya College, St. Catherine's, Canada A Level Equivalent Exams – Awarded Province of Ontario Academic Distinction |

Canadian citizen with UK work permit

Bilingual in English/French and basic understanding in Hindi, German, and Spanish

Fitness: skiing, rowing, hiking; history: traveled Canada, USA, Hawaii, Australia, Indonesia, Singapore, Malaysia, Thailand, Laos, China, India, Nepal, Sweden, Norway, Finland, Russia, Estonia, Denmark and England over a 14 month period.